

# Scentric – what are we about?

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- Scentric has developed an innovative cyber-security solution, that is revolutionary for global communications and privacy.
  - The server-centric architecture lowers the cost of securing data at risk of compromise to hacking, while delivering full ease of use and a viral implementation expected to ensure rapid global acceptance.
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## Overview of Scentric system

Scentric is a cloud-based key management system upon which a range of different security applications and services can be built. Scentric system has been successfully used to enable easy to deploy solutions for secure messaging, email exchange, distribution and sharing of private data, remote access control and many other sensitive applications.

The core of the Scentric system is a secure cloud-based key management approach, with servers that can be replicated on demand as load grows, thus ensuring scalability. A fundamental goal is to provide a single unified system for managing all the various types of key and associated policies necessary to support both current and future use cases.

In addition to the cloud-based server, the Scentric system also incorporates software running on a client platform (the *Scentric client*). The role of the client software is to authenticate the user, check policies, retrieve the necessary keys from the Scentric server, and store them temporarily in a protected memory on the client for the lifetime of a session. The client software interacts with the client application to support the use of different cryptographic functions as defined by the application or service. For example, it will interact with a native messaging application to encrypt and authenticate messages, emails, and exchanged files.

All keys are generated, distributed, revoked, and managed in the cloud, and not at the client. The client is responsible for the use of keys, e.g., for data encryption, so although key management is cloud-based, data security is end-to-end. That is, the cloud server does not see and is not required to process data that needs to be protected; the solution thus scales because complex computations are distributed to the clients.

## Cyber security – the need for solutions

Cyber security solutions are required to ensure protection of data against snooping and misuse, whilst also retaining simple and safe access. It is widely accepted that the current infrastructure of the internet does not meet these objectives, in large part because the internet was not designed with security in mind.

A pivotal problem that underpins these difficulties is that of cryptographic key management: how to put the right keys in the hands of the right people or services in a seamless and yet secure manner. The server-centric approach championed by Scentric, protected by its patent and implemented in its product portfolio, provides a solution that delivers seamless cross-platform cyber security.

Scentric is a UK company supported by an academic Technical Innovation Board (TIB) that has tackled this non-trivial task. The TIB includes leading scientists and engineers from across Europe in the field who have defined the architecture and deployment strategy for the Scentric 'core API' and its dependent applications, which can justifiably be described as 'disruptive'. The cloud-based Scentric architecture matches that of telephony and enables the use of standard cryptographic methods whilst complying with legal and regulatory frameworks.

The purpose of this brief document is to provide a description of the motivating problem and to discuss the core ideas behind the Scentric product portfolio.

## Context

We start by examining the context within which the Scentric key management service operates and establishing the terminology we use throughout this document.

The protocol used to access the Scentric key management service is designed to enable *users* to make use of cryptographic services across all suitable devices, be this smartphones, computers, or IoT device (we refer to the device currently employed by a user as the *client*). The main obstacle to achieving such mobility is ensuring that the user-specific cryptographic keys necessary for performing cryptographic functions are available at every platform.

In the Scentric system, this is achieved with the aid of a cloud *server*. This server stores a *profile* for each user which it supports, where this profile contains all the security context information for the user, including cryptographic keys, certificates, policies, and any other necessary user-specific information. The server is trusted to maintain the integrity and confidentiality of the profile. Part or all of the profile is transferred to a device employed by the user, on request by the user in such a way that the confidentiality and integrity of the profile is preserved. The recipient platform can then use the profile to perform cryptographic functions for the user.

This profile transfer must take place in such a way that both passive and active interceptors are prevented from learning anything about the profile contents, and/or modifying the profile. This includes interceptors capable of performing so called *man-in-the-middle attacks*, in which an interceptor masquerades as the client to the server and the server to the client.

Of course, the Scentric server will need to have some means of authenticating the user before sending the profile. A strong two-factor authentication is employed for this purpose relying on a combination of a secret long-term password shared by the user and the server and a short-lived one-time password. This authentication mechanism can be modified to suit a particular application or a device.

In the remainder of this document we refer to a *session*, i.e. a specific period of time while a user is employing a particular client device. That is, the download of profile data will be required to support a session, and, even if a user has a number of sessions using the same client device, a profile download will be required on every occasion.

The client device is not necessarily completely trustworthy. Of course, if the software implementing the protocol has been manipulated then an attacker may be able to obtain a copy of the profile data downloaded to a client. This is a problem inherent to any application performing cryptographic processing on a client device. The likelihood of compromise is minimised in the Scentric architecture by minimising the time during which keys are held on the client device; moreover, the impact of such a compromise could further be minimised by limiting the lifetime of the secret data that is downloaded to the client (including private and secret keys)<sup>1</sup>. The latter possibility is an inherent advantage on the cloud-based approach to key management. A further protection envisaged in the Scentric patent portfolio is the use of a trusted execution environment at the client, where available, to perform critical security processing.

## Rationale – the key management problem

A fundamental objective for cyber security is to protect the confidentiality and/or integrity of information, both when it is stored and when it is in transit. The information to be protected could include government or commercial secrets, health records for individuals, financial instruments, e.g., credit card numbers, and a host of types of personal information. The risks associated with a lack of appropriate protection are huge. For example:

- if an unencrypted commercially sensitive email is intercepted, then the potential consequences to the companies involved could be very significant, including potentially serious impacts on share price;
- users often store very sensitive personal information on various websites in unprotected form; these sites routinely mine user personal data for purposes which may be damaging to the end user; moreover, such sites do not always delete data promptly, if ever;
- mobile devices are increasingly used for making payments and other electronic transactions – if the integrity of individual transactions can be attacked then both individuals and payment organisations stand to lose very large sums of money.

Today, the means of communication in widespread use are often inherently insecure (e.g. the public Internet), and data is stored in the cloud on servers located around the world – often we are completely unaware of where our data is located. Routine data collection, generation, processing and management is performed on a wide range of platforms, many of which are inherently mobile (e.g. tablets and smart phones) and hence which can be easily lost or stolen. Against this background, the use of cryptographic techniques, such as encryption and digital signatures, to protect information is absolutely vital. Cryptography can be used to guarantee confidentiality, to enable detection of unauthorised changes, and to guarantee the origin of data. Indeed, cryptography is very widely used today in a huge range of applications, and is fundamental to the correct operation of computers and the Internet.

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<sup>1</sup> The lifetime of a downloaded private key could be limited by requiring the server to generate a new key pair for every session, and choosing a very short validity period (e.g. some small number of hours) for the key pair.

However, despite its success, there are major impediments to the full deployment of cryptography, especially to protect information managed by individuals. For example, whilst it is in theory possible for users to cryptographically protect sensitive emails so that they can only be read by their intended recipients, in practice this only happens in a small minority of cases. Similarly, whilst it is theoretically possible to use cryptography to protect stored data, the vast majority of individuals store data in the cloud, including on different websites and mobile apps, completely unprotected.

The obvious question is ‘Why?’ That is, why don’t users avail themselves of the many cryptographic products that exist to protect their data? The reason is clear – it is simply too difficult. The underlying problem is known as key management. Essentially, in order to use cryptography, users must generate secret keys, which must be stored somewhere securely, since if the key is compromised then so is the data.

Ensuring appropriate management and storage of these keys is intrinsically difficult. Firstly, most user computers and phones do not have a secure place to store sensitive data, so that if the device is lost or stolen then the stored keys can be compromised. Secondly, to enable a protected message to be accessed, the appropriate keys somehow need to be transmitted to the recipients in a way that preserves their secrecy and integrity – this is highly problematic. Thirdly, the keys must be stored long term, since if a key is used to encrypt stored data and the key is lost, then the data cannot be decrypted, i.e., it is essentially gone forever. Fourthly, most users employ a variety of computers, including smartphones, tablets, notebooks and desktops, and IoT devices, and if the key is stored on one device then it is typically not possible to access any protected data from another device.

The increasing use of mobile platforms means that any underlying security infrastructure must be lightweight, easily installed, and inherently flexible. Users expect to switch seamlessly between platforms, so, as noted above, solutions involving long-term storage of keys on user devices are almost bound to fail.

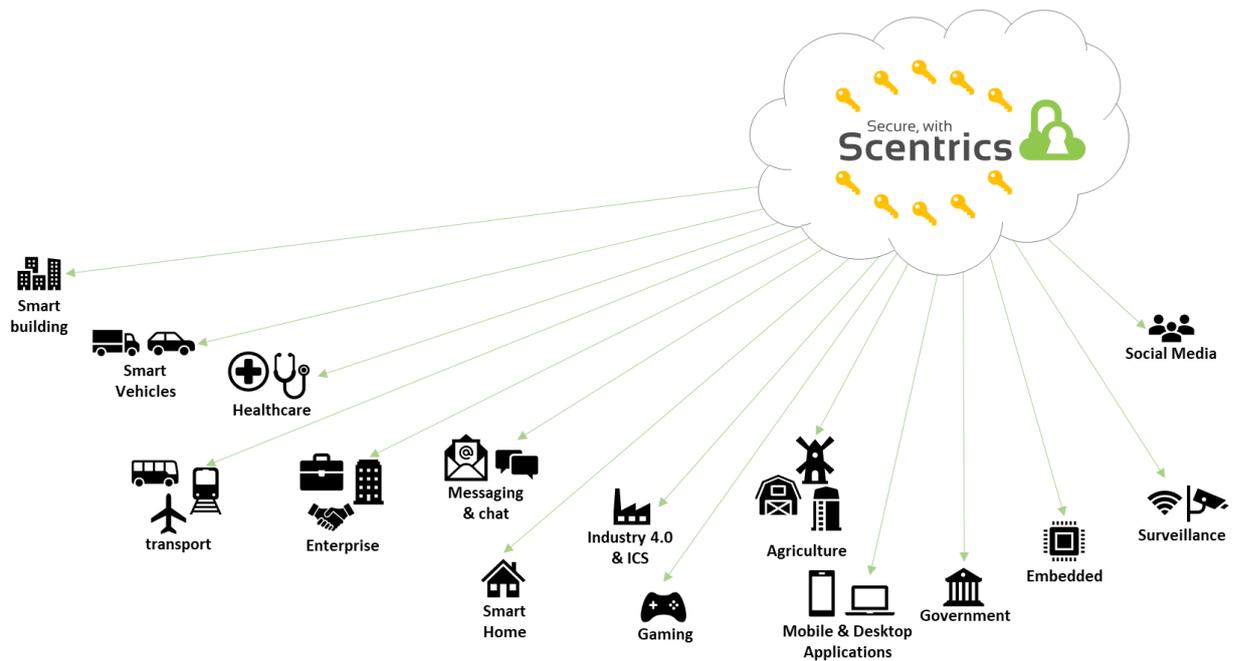
These are just some of the many practical barriers to the effective use of cryptography for the individual.

## Innovation – the server-centric approach

The key innovation of Scentric is to solve the key management problem in a way which:

- makes life extremely simple for the end user;
- transparently supports management and transport of keys between individuals;
- enables users to transparently use multiple devices and still access their keys; and
- provides a secure and long-term solution for key storage.

This is achieved by the deployment of the Scentric cloud-based key management service. This service supports the full range of key management functionality, including key generation, key storage, key distribution, and key destruction, all under the control of the owner of the keys. The provision of this service enables user confidence in the long-term security and management of their cryptographic keys, and hence of their data. Most importantly, it enables users to *choose* who they trust, quite independently of what services they use for data storage and communication, i.e., it decouples the provision of data services and of trust that users’ rights over data are respected.



Whenever a key is required, the user simply authenticates to the Scentric server, and the keys are securely and automatically downloaded to the user's device. These keys are then used as necessary, and the local copies are deleted as soon as they are no longer required. This means that loss of a phone or tablet does not compromise keys, since they are never stored long term on devices. Keys cannot be lost since they are securely stored in the Scentric key management server.

The key management functions provided by the Scentric cloud service are complemented by software running on the user's platform. This software might, for example, take the form of a secure messaging application running on a user's phone, capable of seamless secure communication with a corresponding email application running on a PC or tablet or some control software running on an IoT device. The client application communicates with the Scentric cloud service using a standards-based secure protocol, enabling the process of user authentication and the download of keys to the client to be protected against both passive eavesdroppers and more active 'man in the middle' attackers. It is important to note that not only is the communications protocol standards-based, but all key management and cryptographic functions are also built on internationally agreed standards. This enables a high level of confidence to be derived in the security of the service.

It is also very important to note that the Scentric key management service obviates the need for a Public Key Infrastructure (PKI). It is well-known that managing PKI functionality, including public key certificate generation, management and revocation, is a potentially costly and difficult task. Use of the Scentric key management service thus offers significant cost and complexity reduction in comparison with the conventional approach of generating and storing keys long-term on user platforms, and supporting key distribution using a PKI.

By providing the key management service as a cloud-based service, administration of an entire domain of supported users becomes inherently straightforward. The Scentric server provides a web-based management interface, allowing the set of users and their cryptographic keys to be managed both at an individual level and as a user population.

## Impact – the basis for cross-platform cyber security

The range of applications for the Scentric service is limited only by the imagination of developers. Any application, be it on a smartphone, a computer, or an IoT device, which requires cryptography-based security can readily build on the robust and secure foundations provided by Scentric. Scentric has adopted a multifaceted approach to the development of applications based on its key management service.

1. Scentric has developed a range of core applications building on its own service. Currently available applications include:
  - *secure email*, enabling secure interoperation between a range of device types (phones, tablets, PCs, etc.) running a range of operating systems (including iOS, Android and Windows);
2. Scentric is also continuing to develop new applications building on its key management technology. A further application domain with rich potential is that of mobile payments, mobile money, and cryptocurrency. In developing markets, payment applications running on mobile devices are growing rapidly, and look set to become the dominant means of electronic payment. Like all electronic payment schemes, security is critical for customer confidence, which itself is probably the primary factor determining the technology's growth. Security inevitably depends on the use of cryptography, which in turn relies on robust key management. Storing cryptographic keys long term on individual mobile devices is both a huge security risk and a barrier to cross-platform mobility – it is precisely these issues which the Scentric technology solves.
3. Scentric provides specifications of the communications interface between the Scentric cloud service and the client device to developers, enabling applications to be written that directly access the Scentric key management service.
4. To greatly simplify the work of the developer, Scentric also provides a client device software library, enabling simplified access to the Scentric key management service for basic security functions such as message protection and object encryption. Not only will this avoid the application developer having to understand the complexities of cryptography and the details of the Scentric communications protocol, but the library will offer the same interface across multiple device types, enabling simpler porting of applications from one device type to another.

## Conclusions

The key innovation of Scentric is to remove a major obstacle to the successful provision of data protection services to the end user, namely, to solve the key management problem. These protection services are sorely needed in today's world, but without the Scentric innovation providing them in a robust and simple way is a challenging problem.

The Scentric solution provides an agile and dynamic architecture for the deployment of end-to-end privacy protection that can be easily built into any service or application to separate private data processing from cryptographic key management. The usage of cryptographic keys and the spectrum of operations that can be performed on the private data can be defined flexibly and facilitate the creation of various privacy-preserving applications that would securely operate on the data provided by the users and their devices.

For further information about Scentric's cyber security solutions for Managed Network Operators, please email [info@scentric.uk.com](mailto:info@scentric.uk.com)